



# 12 STOP RIDE FOR RECOVERY

ALL MOTORCYCLE ENTHUSIASTS WELCOME

[www.FreshStartRecovery.ca](http://www.FreshStartRecovery.ca)

403-387-6266

2025  
August  
23<sup>rd</sup>

## 2025 12 Stop Ride for Recovery Sponsorship Package

### Event Overview

The 12 Stop Ride for Recovery is Fresh Start Recovery's premier event, aimed at fundraising and community engagement. Running for over 16 years, it stands out as a beacon of hope, channelling 100% of its proceeds towards empowering individuals and families in their journey away from addiction and towards recovery. This unique event brings together over 300 participants for a day filled with adventure, unity, and purpose. Participants embark on a scavenger hunt-style motorcycle ride, navigating through a series of fun and engaging stops inspired by the 12 steps of recovery. The route is meticulously crafted each year to offer new surprises and challenges, ensuring a memorable experience that keeps participants eagerly returning year after year. The day concludes with a gathering featuring a hearty meal, conversations, and entertainment, celebrating the journey and the strides toward recovery.

### Why Your Sponsorship is Vital

Addiction knows no boundaries, touching the lives of individuals in every corner of our community. Demand for recovery services has continued to rise; in 2024 alone, Fresh Start Recovery extended our life-changing services to over 440 individuals seeking a way out of addiction's grasp. By sponsoring the 12 Stop Ride for Recovery, you invest in hope, healing, and the future of countless lives. Your sponsorship supports Fresh Start Recovery's vital mission and positions your brand as a committed ally in the fight against addiction. It's a profound statement of your company's dedication to a healthier, stronger community.

### A Call to Action

We invite you to explore this sponsorship package and consider the various opportunities your organization can offer to leave a lasting mark on the community. Join us in making the 2025 12-Stop Ride for Recovery a turning point in the lives of those battling addiction. Together, we can illuminate paths to recovery, celebrate progress, and transform lives. We are eager to welcome you aboard as a critical partner in this life-saving mission and look forward to discussing how your sponsorship can be most meaningful.

Thank you for considering this opportunity. Your role is more than sponsorship—it's a lifeline, parallel to sponsorship in recovery, which offers support and a sense of community, highlighting the power of engagement in driving change.

Sincerely,

Rod Garossino  
Director of Fund Development





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## ~~GRAND SPONSOR \$10,000~~ SOLD

- Event name "Presented by Company Name"
- Branding presence (sponsor-provided) at all Stops
- Premier placement of your company name/logo on:
  - All promotional materials
  - 12 Stop Ride for Recovery Website
  - All individual participant "micro-sites" designed to solicit pledges
  - Large screen at Event dinner
  - Premium quality event T-Shirt
- Your logo and/or name branding in all media and communications for the event.
- Verbal recognition at the Event dinner
- Three (3) feature posts on Fresh Start social media before the Event
- Name mentioned in Fresh Start social media
- Plaque recognizing your commitment to Recovery
- 12 complimentary Ride Registrations to give to your staff, customers and family members to promote your company's involvement



## ~~RECOVERY SPONSOR \$7,500~~ SOLD

- Prominent display of your company logo on all promotional material
- Logo placement on the large screen at Event dinner
- Verbal recognition at the dinner
- Opportunity to address the crowd at lunch
- Booth placement opportunity
- Logo on sponsored Stop swag
- Secondary logo placement on high-quality event T-Shirt
- Logo placement on the 12 Stop Ride for Recovery website
- Two (2) feature posts on Fresh Start social media before the Event
  - Facebook, Instagram, Linked-In
- Name mentioned in Fresh Start event-related social media posts
- Plaque recognizing your commitment to Recovery
- 4 complimentary Ride Registrations



**ONLY 1 AVAILABLE!**



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## GRATITUDE SPONSOR \$ 5,000

- Tertiary logo placement on all promotional materials
- Tertiary logo placement on a large screen at the dinner
- Verbal recognition at the dinner
- Logo placement on high-quality event T-shirt
- Logo placement on the Ride for Recovery website
- One (1) featured post on Fresh Start social media prior to the Event
- Plaque recognizing your commitment to Recovery
- 2 complimentary Ride Registrations

**ONLY 3 AVAILABLE!**

## 12 STOP PILLAR \$1,500

- Branding presence (sponsor-provided) at sponsored Stop
- Participant engagement at sponsored Stop (i.e. sampling)
- Logo placement on the large screen at the Event dinner
- Verbal recognition at the dinner
- Name mentioned on Fresh Start social media
- Certificate recognizing your commitment to Recovery
- 1 complimentary Ride Registrations

**ONLY 5 AVAILABLE!**

## COMMUNITY SPONSOR \$ 1,000

- Verbal recognition at the dinner
- Certificate recognizing your commitment to Recovery
- 1 complimentary Ride Registration







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## SPONSORSHIP FORM

YOUR COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT)

CONTACT NAME:

ADDRESS:

CITY:

PROVINCE:

POSTAL CODE:

PHONE:

EMAIL:

Please select and mark your level of Support with an "x."

GRAND SPONSOR - \$10,000

RECOVERY SPONSOR - \$7,500

GRATITUDE SPONSOR - \$5,000

12 STOP PILLAR - \$1,500

COMMUNITY SPONSOR - \$1,000

I prefer to donate to Fresh Start Recovery Centre for a tax receipt  \$ \_\_\_\_\_

I would like to make a prize donation for the 12 Stop Ride for Recovery   
(gift certificates, event tickets, merchandise, etc.)

### Payment Method

VISA     MASTERCARD     CHEQUE (made payable to Fresh Start Recovery Centre)

Cardholder Name (as it appears on the card)

Card  
Number

Expiry  
MM/YYYY /

CVV

Signature

PLEASE FAX THE COMPLETED FORM TO (403) 235-1532 OR EMAIL [rodg@freshstartrecovery.ca](mailto:rodg@freshstartrecovery.ca)